



TITLE & LENGTH: MOST BEAUTIFUL EYES :60

RUN DATES: 1/18/16 – 2/7/16

ACCOUNT EXECUTIVE: ZACH DULLA

-- THE EYES ARE THE WINDOW TO THE SOUL. SHAZAM THIS MESSAGE
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-- NOW AND FIND OUT HOW *YOUR* EYES CAN ALSO BE THE KEY TO
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-- RICHES AND FAME. LASIKPLUS AND SHE 100.3 ARE LOOKING FOR
10 THE MOST BEAUTIFUL EYES IN CHICAGO, SHAZAM NOW FOR DETAILS!
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-- A PERSON'S TRUE SPIRIT IS REFLECTED IN THEIR EYES...GREENS,
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-- BLUES, BROWNS, HAZELS, SILVERS...EVERYONE'S EYES HAVE THEIR
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-- OWN UNIQUE BEAUTY. THINK YOUR BABY BLUES ARE WORTHY OF
20 THE TITLE "CHICAGO'S MOST BEAUTIFUL EYES?" SHAZAM THIS
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-- MESSAGE NOW TO ENTER FOR A CHANCE TO WIN A THOUSAND
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-- DOLLARS AND SEE ***YOUR EYES*** ON A GIANT BILLBOARD. TOO OFTEN,
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30 THE MOST BEAUTIFUL EYES ARE MASKED BEHIND A QUARTER INCH
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-- GLASS LENS, ARE YOURS? AMERICA'S MOST RECOMMENDED LASIK
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-- PROVIDER, LASIKPLUS, OFFERS CUSTOMIZED LASIK TO TREAT NEAR
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-- AND FAR SIGHTEDNESS AS WELL AS ASTIGMATISM. RIGHT NOW,
40 LASIKPLUS IS OFFERING THEIR BEST PRICING EVER, STARTING AS
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-- LOW AS TWO HUNDRED FIFTY DOLLARS. THEIR SURGEONS HAVE
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-- PERFORMED OVER ONE POINT FOUR MILLION PROCEDURES AND
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-- LASIKPLUS OFFERS A LIFETIME SATISFACTION PLAN. SHAZAM THIS
50 MESSAGE NOW TO LEARN MORE ABOUT THIS LIMITED TIME OFFER
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-- AND SCHEDULE YOUR FREE LASIK EXAM TODAY. THE MOST
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-- BEAUTIFUL EYES IN CHICAGO ARE OUT THERE SOMEWHERE, ARE
--
-- THEY YOURS?
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